



Rachel Sapoznik invited to join South Florida Business Journal Leadership Trust

South Florida Business Journal Leadership Trust is an Invitation-Only Community for Top Business Decision Makers in the South Florida area

Miami, Fl. — July 18, 2019: — Rachel Sapoznik, president and Chief Executive Officer of Sapoznik Insurance, has been invited to join South Florida Business Journal Leadership Trust, an exclusive community for influential business leaders, executives and entrepreneurs in the South Florida area.

Rachel was chosen for membership by the South Florida Business Journal Leadership Trust Selection Committee due to her experience, leadership and influence in the local business landscape and beyond. Rachel is a leading healthcare reform expert. She has built the roadmap to navigate today's healthcare challenges and provide solutions for a healthier tomorrow. Her belief in education and the ability to influence a culture of wellness are her guiding principles, helping hundreds of companies develop healthier employees while positively impacting the bottom line.

"South Florida's thriving business community is driven by leaders like Rachel," said Melanie Dickinson, president and publisher of South Florida Business Journal. "We're honored to bring these business influencers together by creating a space where leaders can connect with and strengthen one another, build their businesses and increase their impact on our community."

As an invited member, Rachel will contribute articles to the South Florida Business Journal website and participate alongside fellow members in Expert Panels. She will connect and collaborate with a vetted network of local leaders in a members-only directory and a private forum on the group's mobile app. Rachel will also benefit from leadership and business coaching, an Executive Profile on the South Florida Business Journal website, select partner discounts and services and ongoing support from the community's concierge team.

"I am ecstatic to join this elite group of leaders in the community," said Rachel Sapoznik. "We are at the tipping point of having the largest generation retire, which will leave a large gap of knowledge for future generations. This group is an opportunity to transfer our expertise to current and future leaders. Being born and raised in South Florida and being in a single industry for my

entire career provides a unique vantage point that I am eager to share. I am beyond thrilled to be a part of such a dynamic group of leaders where we will constantly be challenging and learning from one another. This is a fascinating time in the landscape of business in South Florida, and I cannot wait.”

The South Florida Business Journal Leadership Trust team is honored to welcome Rachel to the community and looks forward to helping her elevate her personal brand, strengthen her circle of trusted advisors and position her to further impact the South Florida business community and beyond.

About Business Journals Leadership Trust

South Florida Business Journal Leadership Trust is a part of Business Journals Leadership Trust — a collective of invitation-only networks of influential business leaders, executives and entrepreneurs in your community. Membership is based on an application and selection committee review. Benefits include private online forums, the ability to publish insights on bizjournals.com, business and executive coaching and a dedicated concierge team. To learn more and find out if you qualify, visit trust.bizjournals.com.

About Sapoznik Insurance:

Headquartered in North Miami Beach and celebrating over 30 years in the industry, Sapoznik Insurance is an employee benefits agency focusing on health and wellness education and personal accountability for health. As the largest employee benefits agency and one of the largest independently owned agencies in South Florida, Sapoznik Insurance partners with businesses that truly care about their employees. The company transforms its wellness expertise into a healthier bottom line for its clients. The agency was founded in 1987 by native Miamian and published author Rachel Sapoznik. For more information, call 1.877.948.8887, visit sapoznik.com or email info@sapoznik.com.

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