



BIKE 305'S CICLOVIA EVENT SPONSORED BY SAPOZNIK INSURANCE IS COMING TO NMB

North Miami Beach, FL — The City of North Miami Beach Recreation Committee, Commissioner Anthony F. DeFillipo, in conjunction with Miami-Dade County's BIKE 305 and South Florida based, employee benefits agency Sapoznik Insurance bring you Ciclovía, a fun and healthy way to explore the beauty of South Florida by bicycle.

Ciclovía, a Spanish word for bikeway, will take place on Sunday, March 19 from 1:00 to 5:00 p.m. Ciclovía will start and finish at North Miami Beach City Hall, 17011 NE 19th Avenue, with registration beginning at 12:30 p.m. The event will feature health information booths, vendors, giveaways, healthy food, bike rodeo sessions for children and much more.

This is the second year the City has teamed up with BIKE 305 to promote physical fitness, bike safety and family fun. "BIKE 305's Ciclovía will be a fantastic opportunity for all to enjoy the beautiful bike trail adjacent to the Snake Creek Canal, a destination biking trail in the heart of North Miami Beach," said Commissioner DeFillipo. "Biking is a fun way to visit local shops, trails, parks, historic destinations and restaurants in the area."

Sapoznik Insurance, an independently owned, and one of the largest employee benefits agency's in South Florida focusing on health and wellness has been based in the heart of North Miami Beach, since it was founded in 1987. Sapoznik is sponsoring this event to show its support for the community in honor of its 30th anniversary. Continuing with the celebration of its 30 years, Sapoznik is donating 30 bicycles to children in the community that cannot afford one.

"As an agency focused on health and wellness, we are thrilled to support this fun-filled event which promotes the importance of exercise, healthy eating and the diversity of our community," said Sapoznik Founder, CEO & President Rachel Sapoznik. "I grew up in North Miami Beach, went to North Miami Beach High School, and have had my business headquartered in North Miami Beach for 30 years — I love this community! The day is made even more special, because to celebrate our anniversary, we are donating 30 bicycles to children, so more can take part in all of the fun."

Since BIKE 305's inception in 2013, several municipalities have joined the BIKE 305 movement that feature trails in communities that connect Miami-Dade County's Southern border to its Northern border and beyond.

For more information about the event, call 305-948-2957.

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