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Good Business Leads to Strong Community Involvement

by Mario Junco
Special to EN&V

Rachel Sapoznik is the President and CEO of South Florida's largest woman-owned insurance agency, SAPOZNIK INSURANCE, specializing in employee benefits. Her principal duties for over twenty years have been ensuring that large businesses and their employees are offered the best medical, dental, life and disability insurance. "It has always been my goal to provide all of my clients the peace of mind and security that only comes with reliable year round support. That's the same level of support that I believe in when it comes to giving back to my community," says Rachel.

Aside from her numerous business accomplishments, she has always made it a priority to contribute her time and efforts towards community organizations, such as The Greater Miami Jewish Federation. Earlier this year, Rachel and her husband **Mario Sapoznik** co-chaired the Greater Miami Jewish Federation Pacesetter dinner helping launch the 2005 Federation/UJA Campaign, gathering of 350 Jewish community leaders and raising over \$1.6 million. She is an active force for global organizations such as Hadassah, a volunteer women's organization, which provides health awareness programs and personal growth for its members and the local non-profit Goodwill Industries organizations throughout South Florida. Rachel is well respected as a dedicated leader who truly understands the importance of exhibiting compassion and kindness through daily work and generous contributions throughout our community.

Rachel Sapoznik has used her insurance agency as a vehicle to pioneer Employee Health Fairs as a form of providing education, increase awareness and foster an atmosphere of preventive care for clients. "We've found that Health Fairs are a proactive way of creating the kind of informational exchange that can offer clients / employers and their employees the opportunity to address risk factors before they become more complicated, more serious medical claims while providing them access to valuable community resources," says Rachel.

In 2003, Rachel was elected to sit on



Sapoznik Insurance Sponsored a Team for the Cystic Fibrosis Great Strides Walk-A-Thon on May 21 at Founder's Park in Aventura: Rachel Sapoznik (center, wearing orange cap) with fellow team members

the Board of Directors for Transatlantic Bank, a locally owned bank that serves our market. Sapoznik received the Distinguished Citizen Award for the City of Miami Beach in recognition of her positive work. Rachel Sapoznik is also part of the Executive Board of Directors for the Michael Ann-Russell Jewish Community Center, where community leaders help raise funds to make available a safe environment for local children to learn and grow. Sapoznik co-chaired the Inter-Faith Solidarity Rally at the Michael-Ann Russell Jewish Community Center, where community leaders work hard to raise funds to help the victims affected by terrorism around the world.

Rachel sits on the Executive Board of Governors for The Samuel Scheck Hillel Community Day School and is involved with numerous school events throughout the year. Rachel helped organize a recent Hillel beautification and fund raising effort where artwork and sculptures of world-renowned artist **Romero Britto** were placed throughout the school. To date, the project has raised over \$250,000 for the school. Shortly after, Sapoznik Insurance sponsored a team for the Cystic Fibrosis Great Strides Walk-A-Thon that took place on May 21 at Founder's Park in Aventura raising funds and community contributions for the cause.

Rachel currently holds a seat on the Board of Directors of the Florida International



Rachel Sapoznik

University Foundation whose mission is to provide support for the President of FIU on the goals, plans and activities of the University while serving as a representative of the University to our South Florida community. She's contributing to our community by taking part in the decision making process for grant and funding allocation for some of the school's most promising upcoming graduate academic projects. These future projects will shape the landscape of business within the community and positively impact a multitude of areas in and beyond South Florida. Sapoznik lends her support to the school year-round by tapping into her entrepreneurial experience, keen business sense and years of proven success as a leader in the industry in order to lay a foundation for tomorrow with her real-world experiences of today. Rachel feels that her greatest feelings of accomplishment and personal satisfaction come from continuously challenging herself to find new ways to provide support and valuable contributions to her community

Sapoznik Insurance, dedicated leaders in employee benefits insurance, and a positive force within our community is located at 1100 NE 163rd Street in North Miami Beach, FL 33162, serving the needs of their clients for over 20 years.

Contact Sapoznik Insurance at 305-948-8887.